

AYP Board President Bio Michelle May

Michelle moved to Manistee in January 2020 and she has been actively involved with the Armory Youth Project since its inception in 2012. She has been a member of the AYP Communications Committee from 2019-present and served as committee chair since 2020. She joined the Armory Youth Project Board of Directors in February 2023 and became president in January 2024. As president, she serves as chair of the Executive and Nominating Committees. She is also a member of the Manistee County Young Life Committee and attends The Tabernacle Church.

Michelle is a results-oriented, communications executive with a track record of success in communications strategy development and execution. She has 35+ years' experience in partnering with C-suite executives to lead culture change, business transformation, and integration while protecting the company's reputation, culture and brand. After retiring from GE in 2017 as the Chief Communications Officer for GE Power, Michelle and her husband, Doug, started a business consulting practice which they continue today.

Michelle has a bachelor of science in business from Indiana University and a master's degree in business administration from Krannert School of Management at Purdue University. Michelle and Doug have two children.